

THE
CHORAL ARTS
COLLECTIVE

BEL CANTO COMPANY · GREENSBORO YOUTH CHORUS · GATE CITY VOICES
Community celebrating excellence, diversity, and lifelong participation in choral music.

200 North Davie Street, Box 8 | Suite 337 | Greensboro, NC 27401 | www.choralartscollective.org | (336) 333-2220

AMORE 2025 - SPONSORSHIP OPPORTUNITIES

Sponsor: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ E-mail: _____

Please contact me about a multi-year commitment to supporting The Choral Arts Collective and receiving a sponsorship discount.

Sponsor's Signature: _____ Date: _____

Questions? Please contact Jeffrey Carlson, Executive Director, at 336-333-2220 or jcarlson@choralartscollective.org.

Please sign and return one copy to Choral Arts Collective, 200 N Davie St #8, Greensboro, NC 27401. You may enclose payment, or we will invoice you upon receipt. Please make all checks payable to The Choral Arts Collective. Thank you for your support!

GALA SPONSOR **\$2,000**

- ADVERTISING Playbill (distributed at all Bel Canto Company, Greensboro Youth Chorus, and Gate City Voices concerts)
- **Full-page** ad placement (or Inside Front or Back Cover if available) in **Season Playbill** (full color, 4.5" x 7.5") – *Playbill deadline: September 13, 2024*
- Video
- Full-screen logo placement including tagline and website with Name Read included in all season **video premieres**
- Other
- Business name on Greensboro Youth Chorus "**Season Tour**" T-Shirts
 - Opportunity to host **table and/or display banner** or other agreed upon branding materials at Amore
 - Sponsor Slide in **Amore Gala slideshow** on 4 large-screen monitors throughout event

- RECOGNITION
- From the Stage
- Thank you in **curtain speech** prior to Amore
- Printed Materials
- Recognition in **advertisements, direct mail, and press releases** for Amore (including logo placement, space permitting)
 - Recognition in the **Season Playbill** in conjunction with Amore and/or Amore event program
- Website (choralartscollective.org, belcantocompany.com, greensboroyouthchorus.org)
- Logo placement with website link in body of **event pages** for Amore
 - Large Logo with tagline and website link on **sponsor page**
- Social Media and Newsletters
- Recognition of sponsorship in at least one social media **campaign promoting Amore**
 - Recognition of sponsorship in **e-newsletters** promoting Amore
 - Large Logo with tagline and website link in **Thank You 2024-2025 Sponsors** e-news/social campaign

- TICKETS
- 4 tickets to **Amore Gala** on February 15, 2025

ENCORE PARTNER		\$1,000
ADVERTISING	<ul style="list-style-type: none"> • Business name on Greensboro Youth Chorus “Season Tour” T-Shirts • Logo placement on Amore Sponsorship Slide in Amore Gala slideshow on 4 large-screen monitors throughout event 	
RECOGNITION	<ul style="list-style-type: none"> • Logo placement with website link in body of all event pages for Amore (choralartscollective.org) • Recognition of sponsorship in all e-newsletters promoting Amore • Recognition of sponsorship in Amore program • Large Logo with website link on sponsor page (choralartscollective.org) • Large Logo with website link in <i>Thank You 2024-2025 Sponsors</i> e-news/social campaign 	
TICKETS	<ul style="list-style-type: none"> • 4 tickets to Amore 	

HARMONY PARTNER		\$500
ADVERTISING	<ul style="list-style-type: none"> • Business name on Greensboro Youth Chorus “Season Tour” T-Shirts • Logo placement included in all season video premieres 	
RECOGNITION	<ul style="list-style-type: none"> • Logo placement with website link in body of all event pages for Amore (choralartscollective.org) • Recognition of sponsorship in all e-newsletters promoting Amore • Recognition of sponsorship in Amore program • Medium Logo with website link on sponsor page (choralartscollective.org) • Medium Logo with website link in <i>Thank You 2024-2025 Sponsors</i> e-news/social campaign 	
TICKETS	<ul style="list-style-type: none"> • 2 tickets to Amore 	

AMORE PARTNER		\$250
ADVERTISING	<ul style="list-style-type: none"> • Logo placement on Partners Slide in Amore Gala slideshow on 4 large-screen monitors throughout event • Business name on Greensboro Youth Chorus “Season Tour” T-Shirts 	
RECOGNITION	<ul style="list-style-type: none"> • Logo placement with website link in body of all event pages for Amore (choralartscollective.org) • Recognition of sponsorship in all e-newsletters promoting Amore • Recognition of sponsorship in Amore program • Small Logo with website link on sponsor page (choralartscollective.org) • Small Logo with website link in <i>Thank You 2024-2025 Sponsors</i> e-news/social campaign 	
TICKETS	<ul style="list-style-type: none"> • 1 ticket to Amore 	

Provision of sponsor benefits contingent upon receipt of necessary content (e.g. ad, logos, etc.) prior to the production of a given promotional opportunity.

The Choral Arts Collective envisions community that celebrates excellence, diversity, and lifelong participation in choral music. Through our three resident ensembles – Bel Canto Company, Greensboro Youth Chorus, and Gate City Voices – we present engaging, inclusive, and entertaining choral experiences for all. Thank you for your support!