

THE
CHORAL ARTS
COLLECTIVE

BEL CANTO COMPANY · GREENSBORO YOUTH CHORUS · GATE CITY VOICES

Community celebrating excellence, diversity, and lifelong participation in choral music.

200 North Davie Street, Box 8 | Suite 337 | Greensboro, NC 27401 | www.choralartscollective.org | (336) 333-2220

Great communities deserve great art—and great art builds great communities. The Choral Arts Collective is proud to bring together singers of all ages and backgrounds to create exceptional performances and meaningful connections through music. We invite you to partner with us in supporting our work and making a lasting impact on the cultural life of the Triad.

Our organization brings together three distinct programs—**Bel Canto Company**, **Greensboro Youth Chorus**, and **Gate City Voices**—under one mission: to create engaging, inclusive, and entertaining choral experiences for our entire community.

Community sponsorship helps make our vision reality. Thanks in part to our sponsors, during the 2024–2025 season:

- **136** young singers participated in **Greensboro Youth Chorus** and **Summer Choir Camp**
- **50** professional singers and guest artists performed with **Bel Canto Company**
- **48** avocational singers joined **Gate City Voices**
- Over **3,000** audience members attended our concerts live
- And **thousands more** experienced our music through community performances across North Carolina

Furthermore, we offered **tuition assistance to 14%** of our youth chorus members, distributed more than **175 free or deeply discounted tickets** to students, and welcomed singers and audiences from **60 ZIP codes** across **37 cities** in **16 counties**.

We know that behind each number is a real person—a child discovering their voice, a professional musician working in their field, a family experiencing live music together. As a sponsor, you become part of these stories.

In the upcoming 2025–2026 Season, your sponsorship will support:

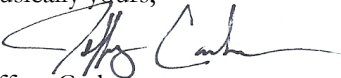
- A featured performance with acclaimed cellist **Brooks Whitehouse**
- A new **holiday collaboration with The Carolina Theatre** for all three ensembles
- Recognition of four outstanding **high school music educators** as guest conductors
- An expanded **financial aid program** and the launch of a fourth youth chorus ensemble
- Free and low-cost performances across the region for thousands of listeners

When you sponsor The Choral Arts Collective, your investment supports both exceptional artistry and meaningful community impact. In return, your brand will be featured prominently throughout the season—in concert programs, print and digital marketing, videos, tour shirts, and more—reaching an engaged and diverse regional audience.

Enclosed you'll find details about our sponsorship levels and associated promotional opportunities. I would be delighted to discuss how a partnership with The Choral Arts Collective can align with your community values and visibility goals. Please feel free to reach out to me directly at (336) 333-2220 or jcarlson@choralartscollective.org.

Thank you for considering this opportunity to support the arts, invest in youth and education, and help build a stronger, more connected community through music.

Musically yours,



Jeffrey Carlson
Executive Director

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2025-2026 SEASON - SPONSORSHIP OPPORTUNITIES

Sponsor: _____

Contact: _____ **Title:** _____

Address: _____

City: _____ **State:** _____ **ZIP:** _____

Telephone: _____ **E-mail:** _____

☐ Please contact me about a multi-year commitment to supporting The Choral Arts Collective and receiving a sponsorship discount.

Sponsor's Signature: _____ **Date:** _____

Questions? Please contact Jeffrey Carlson, Executive Director, at 336-333-2220 or jcarlson@choralartscollective.org.

Please sign and return one copy to Choral Arts Collective, 200 N Davie St #8, Greensboro, NC 27401. **The deadline to have your sponsorship recognized in this season's playbill is September 12.** You may enclose payment, or we will invoice you upon receipt.

Please make all checks payable to The Choral Arts Collective. Thank you for your support!

☐ **PRESENTING SPONSOR**

\$10,000

ADVERTISING	Season Playbill (distributed at all Bel Canto Company, Greensboro Youth Chorus, and Gate City Voices concerts) <ul style="list-style-type: none">• Back Cover ad placement in Season Playbill, (full color, 5.5" x 8.5") Video <ul style="list-style-type: none">• Up to 15-second PSA, created by sponsor, included in all season video premieres Other <ul style="list-style-type: none">• Logo on Greensboro Youth Chorus "Season Tour" T-Shirts• Opportunity to host table and/or display banner or other agreed upon branding materials at all season performances• 4" x 4" ad on all e-tickets printed for the season• Sponsor Slide in Amore Gala slideshow playing on 4 large screen monitors throughout event
TICKETS	<ul style="list-style-type: none">• 8 tickets to Amore Gala, The Choral Arts Collective's annual gala-cabaret event on February 14, 2025• 20 tickets to each of the 7 Choral Arts Collective 2025-2026 concerts
RECOGNITION	From the Stage <ul style="list-style-type: none">• Opportunity for sponsor to speak at all season performances• Thank you in curtain speech prior to all season performances Printed Materials <ul style="list-style-type: none">• Recognition in advertisements, direct mail, and press releases for all season performances (including logo placement, space permitting)• Recognition in the Season Playbill in conjunction with concerts and/or in event programs Website (choralartscollective.org , belcantocompany.com , greensboroyouthchorus.org) <ul style="list-style-type: none">• Logo placement with website link in footer of all site pages• Logo placement with website link in the body of all season event pages• Banner Logo with tagline and website link on sponsor page Social Media and Newsletters <ul style="list-style-type: none">• Recognition in at least one social media campaign promoting each season concert• Recognition in at least one campaign featuring sponsor produced PSA in support of season• Recognition in all e-newsletters through June 2025• Banner Logo with tagline and website link in Thank You 2025-2026 Sponsors e-news/social campaign

SEASON SPONSOR

\$5,000

ADVERTISING	Playbill (distributed at all Bel Canto Company, Greensboro Youth Chorus, and Gate City Voices concerts) <ul style="list-style-type: none"> • Inside Front or Back Cover ad placement (or Back Cover, if available) in Season Playbill (full color, 5.5" x 8.5") Video <ul style="list-style-type: none"> • Up to 10-second PSA, created by sponsor, included in all season video premieres Other <ul style="list-style-type: none"> • Logo on Greensboro Youth Chorus "Season Tour" T-Shirts • Opportunity to host table and/or display banner or other agreed upon branding materials at all season performances • Logo placement on all e-tickets printed for the season • Sponsor Slide in Amore Gala slideshow playing on 4 large-screen monitors throughout event
TICKETS	<ul style="list-style-type: none"> • 4 tickets to Amore Gala, The Choral Arts Collective's annual fundraiser-cabaret event on February 14, 2025 • 10 tickets to each of the 7 Choral Arts Collective 2025-2026 concerts
RECOGNITION	From the Stage <ul style="list-style-type: none"> • Thank you in curtain speech prior to all Season Performances Printed Materials <ul style="list-style-type: none"> • Recognition in advertisements, direct mail, and press releases for all season performances (including logo placement, space permitting) • Recognition in the Season Playbill in conjunction with concerts and/or in event programs Website (choralartscollective.org, belcantocompany.com, greensboroyouthchorus.org) <ul style="list-style-type: none"> • Logo placement with website link in footer of all site pages • Logo placement with website link in the body of all season event pages • Large Logo with tagline and website link on sponsor page Social Media and Newsletters <ul style="list-style-type: none"> • Recognition in at least one social media campaign promoting each season concert • Recognition in all e-newsletters through June 2025 • Large Logo with tagline and website link in Thank You 2025-2026 Sponsors e-news/social campaign

CONCERT SPONSOR

\$2,000

Please indicate sponsored concert date

ADVERTISING	Playbill (distributed at all Bel Canto Company, Greensboro Youth Chorus, and Gate City Voices concerts) <ul style="list-style-type: none"> • Full-page ad placement (or Inside Front or Back Cover if available) in Season Playbill (full color, 4.5" x 7.5") Video <ul style="list-style-type: none"> • Full-screen logo placement including tagline and website with Name Read included in all season video premieres Other <ul style="list-style-type: none"> • Logo (if sponsoring GYC concert) or business name on Greensboro Youth Chorus "Season Tour" T-Shirts • Opportunity to host table and/or display banner or other agreed upon branding materials at sponsored concert • Logo placement on Partners Slide in Amore Gala slideshow (if not sponsoring Amore)
TICKETS	<ul style="list-style-type: none"> • 10 tickets to the sponsored concert
RECOGNITION	From the Stage <ul style="list-style-type: none"> • Thank you in curtain speech prior to sponsored concert Printed Materials <ul style="list-style-type: none"> • Recognition in advertisements, direct mail, and press releases for the sponsored concert (including logo placement, space permitting) • Recognition in the Season Playbill in conjunction with sponsored concert and/or sponsored concert event program Website (choralartscollective.org, belcantocompany.com, greensboroyouthchorus.org) <ul style="list-style-type: none"> • Logo placement with website link in body of event pages for the sponsored concert • Large Logo with tagline and website link on sponsor page Social Media and Newsletters <ul style="list-style-type: none"> • Recognition of sponsorship in at least one social media campaign promoting the sponsored concert • Recognition of sponsorship in e-newsletters promoting the sponsored concert • Large Logo with tagline and website link in Thank You 2025-2026 Sponsors e-news/social campaign

❑ GOLD PARTNER		\$1,000
ADVERTISING	<ul style="list-style-type: none"> • Full-page ad placement (full color, 4.5" x 7.5") in Season Playbill distributed at all Bel Canto Company, Greensboro Youth Chorus, and Gate City Voices concerts • Business name on Greensboro Youth Chorus "Season Tour" T-Shirts • Full-screen logo placement included in all season video premieres • Logo placement on Partners Slide in Amore Gala slideshow on 4 large-screen monitors throughout event 	
RECOGNITION	<ul style="list-style-type: none"> • Large Logo with website link on sponsor page (choralartscollective.org) • Large Logo with website link in Thank You 2025-2026 Sponsors e-news/social campaign 	
❑ SILVER PARTNER		\$500
ADVERTISING	<ul style="list-style-type: none"> • Half-page ad placement (full color, 4.5" x 3.625") in Season Playbill distributed at all Bel Canto Company, Greensboro Youth Chorus, and Gate City Voices concerts • Business name on Greensboro Youth Chorus "Season Tour" T-Shirts • Logo placement included in all season video premieres 	
RECOGNITION	<ul style="list-style-type: none"> • Medium Logo with website link on sponsor page (choralartscollective.org) • Medium Logo with website link in Thank You 2025-2026 Sponsors e-news/social campaign 	
❑ BRONZE PARTNER		\$250
ADVERTISING	<ul style="list-style-type: none"> • Quarter-page ad placement (grayscale, 2.125" x 3.625") in Season Playbill distributed at all Bel Canto Company, Greensboro Youth Chorus, and Gate City Voices concerts • Business name on Greensboro Youth Chorus "Season Tour" T-Shirts • Business name listed in all season video premieres 	
RECOGNITION	<ul style="list-style-type: none"> • Small Logo with website link on sponsor page (choralartscollective.org) • Small Logo with website link in Thank You 2025-2026 Sponsors e-news/social campaign 	
❑ PLAYBILL PARTNER		\$150
ADVERTISING	<ul style="list-style-type: none"> • Eighth-page ad placement in Season Playbill (grayscale, 2.125" x 1.813") distributed at all Bel Canto Company, Greensboro Youth Chorus, and Gate City Voices concerts 	
RECOGNITION	<ul style="list-style-type: none"> • Website link on Sponsor Page (choralartscollective.org) • Website link in Thank You 2025-2026 Sponsors e-news/social campaign 	

Provision of sponsor benefits contingent upon receipt of necessary content (e.g. ad, logos, etc.) prior to the production of a given promotional opportunity.

The Choral Arts Collective envisions community that celebrates excellence, diversity, and lifelong participation in choral music. Through our three resident ensembles – Bel Canto Company, Greensboro Youth Chorus, and Gate City Voices – we present engaging, inclusive, and entertaining choral experiences for all. Thank you for your support!

2025-2026 Choral Arts Collective Playbill Ad Sizes

Not Pictured: Cover Ad – Full Color & Full Bleed – 5 1/2" Vertical – Included with Presenting and Season Sponsorships

Full Page – Full Color

4 1/2" Horizontal x 7 1/2" Vertical Vertical

Included with Concert Sponsorship and
Gold Partnership

Half Page – Full Color

4 1/2" Horizontal x

3 5/8" Vertical

Included with Silver Partnership

Quarter Page –

Black and White

2 1/8" Horizontal x

3 5/8" Vertical

Included with
Bronze Partnership

Eighth Page –

Black and White

2 1/8" Horizontal x

1 13/16" Vertical

Included with Playbill Partnership

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AMORE GALA – FEBRUARY 14, 2026 - SPONSORSHIP OPPORTUNITIES

Sponsor: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ E-mail: _____

☐ Please contact me about a multi-year commitment to supporting The Choral Arts Collective and receiving a sponsorship discount.

Sponsor's Signature: _____ Date: _____

Questions? Please contact Jeffrey Carlson, Executive Director, at 336-333-2220 or jcarlson@choralartscollective.org.

Please sign and return one copy to Choral Arts Collective, 200 N Davie St #8, Greensboro, NC 27401. You may enclose payment, or we will invoice you upon receipt. Please make all checks payable to The Choral Arts Collective. Thank you for your support!

<input type="checkbox"/> GALA SPONSOR	\$2,000
ADVERTISING	Playbill (distributed at all Bel Canto Company, Greensboro Youth Chorus, and Gate City Voices concerts) <ul style="list-style-type: none">• Full-page ad placement (or Inside Front or Back Cover if available) in Season Playbill (full color, 4.5" x 7.5") – <i>Playbill deadline: September 12, 2025</i> Video <ul style="list-style-type: none">• Full-screen logo placement including tagline and website with Name Read included in all season video premieres Other <ul style="list-style-type: none">• Business name on Greensboro Youth Chorus "Season Tour" T-Shirts• Opportunity to host table and/or display banner or other agreed upon branding materials at Amore• Sponsor Slide in Amore Gala slideshow on 4 large-screen monitors throughout event
RECOGNITION	From the Stage <ul style="list-style-type: none">• Thank you in curtain speech prior to Amore Printed Materials <ul style="list-style-type: none">• Recognition in advertisements, direct mail, and press releases for Amore (including logo placement, space permitting)• Recognition in the Season Playbill in conjunction with Amore and/or Amore event program Website (choralartscollective.org , belcantocompany.com , greensboroyouthchorus.org) <ul style="list-style-type: none">• Logo placement with website link in body of event pages for Amore• Large Logo with tagline and website link on sponsor page Social Media and Newsletters <ul style="list-style-type: none">• Recognition of sponsorship in at least one social media campaign promoting Amore• Recognition of sponsorship in e-newsletters promoting Amore• Large Logo with tagline and website link in <i>Thank You 2025-2026 Sponsors</i> e-news/social campaign
TICKETS	<ul style="list-style-type: none">• 4 tickets to Amore Gala

ENCORE PARTNER		\$1,000
ADVERTISING	<ul style="list-style-type: none"> Business name on Greensboro Youth Chorus “Season Tour” T-Shirts Logo placement on Amore Sponsorship Slide in Amore Gala slideshow on 4 large-screen monitors throughout event 	
RECOGNITION	<ul style="list-style-type: none"> Logo placement with website link in body of all event pages for Amore (choralartscollective.org) Recognition of sponsorship in all e-newsletters promoting Amore Recognition of sponsorship in Amore program Large Logo with website link on sponsor page (choralartscollective.org) Large Logo with website link in Thank You 2025-2026 Sponsors e-news/ social campaign 	
TICKETS	<ul style="list-style-type: none"> 4 tickets to Amore 	

HARMONY PARTNER		\$500
ADVERTISING	<ul style="list-style-type: none"> Business name on Greensboro Youth Chorus “Season Tour” T-Shirts Logo placement included in all season video premieres 	
RECOGNITION	<ul style="list-style-type: none"> Logo placement with website link in body of all event pages for Amore (choralartscollective.org) Recognition of sponsorship in all e-newsletters promoting Amore Recognition of sponsorship in Amore program Medium Logo with website link on sponsor page (choralartscollective.org) Medium Logo with website link in Thank You 2025-2026 Sponsors e-news/ social campaign 	
TICKETS	<ul style="list-style-type: none"> 2 tickets to Amore 	

AMORE PARTNER		\$250
ADVERTISING	<ul style="list-style-type: none"> Logo placement on Partners Slide in Amore Gala slideshow on 4 large-screen monitors throughout event Business name on Greensboro Youth Chorus “Season Tour” T-Shirts 	
RECOGNITION	<ul style="list-style-type: none"> Logo placement with website link in body of all event pages for Amore (choralartscollective.org) Recognition of sponsorship in all e-newsletters promoting Amore Recognition of sponsorship in Amore program Small Logo with website link on sponsor page (choralartscollective.org) Small Logo with website link in Thank You 2025-2026 Sponsors e-news/ social campaign 	
TICKETS	<ul style="list-style-type: none"> 1 ticket to Amore 	

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