

THE
CHORAL ARTS
COLLECTIVE

BEL CANTO COMPANY · GREENSBORO YOUTH CHORUS · GATE CITY VOICES
Community celebrating excellence, diversity, and lifelong participation in choral music.

200 North Davie Street, Box 8 | Suite 337 | Greensboro, NC 27401 | www.choralartscollective.org | (336) 333-2220

2026-2027 SEASON - SPONSORSHIP OPPORTUNITIES

SPONSOR INFORMATION

Sponsor: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ E-mail: _____

Please contact me about a multi-year commitment and sponsorship discount.

SELECT SPONSORSHIP OPPORTUNITY

Season Sponsorships

Selection	Level	Contribution	Notes
<input type="checkbox"/>	Presenting Sponsor	\$10,000	Premier season-wide recognition
<input type="checkbox"/>	Season Sponsor	\$5,000	Major season-wide recognition
<input type="checkbox"/>	Concert Sponsor	\$2,000	Selected concert: _____
<input type="checkbox"/>	Gold Partner	\$1,000	Full-page playbill ad and partner recognition
<input type="checkbox"/>	Silver Partner	\$500	Half-page playbill ad and partner recognition
<input type="checkbox"/>	Bronze Partner	\$250	Quarter-page playbill ad and partner recognition
<input type="checkbox"/>	Playbill Partner	\$150	Eighth-page playbill ad

Amore Gala Sponsorships

Selection	Level	Contribution	Notes
<input type="checkbox"/>	Maestro Sponsor	\$10,000	Premier gala recognition
<input type="checkbox"/>	Encore Sponsor	\$5,000	Major gala recognition
<input type="checkbox"/>	Overture Sponsor	\$2,000	Featured gala recognition
<input type="checkbox"/>	Harmony Partner	\$1,000	Partner recognition + 4 tickets
<input type="checkbox"/>	Applause Partner	\$500	Partner recognition + 2 tickets
<input type="checkbox"/>	Amore Partner	\$250	Partner recognition + 1 ticket

RECOGNITION AND MATERIALS DEADLINE

The deadline for recognition in the 2026-2027 Season Playbill is **September 14, 2026**. Sponsor benefits are contingent upon The Choral Arts Collective receiving required advertisements, logos, PSAs, taglines, links, and other materials before the applicable production deadline.

BENEFITS SUMMARY

Detailed sponsorship benefits are listed in **Attachment A: Season Sponsorship Benefits** and **Attachment B: Amore Gala Benefits**. Benefits may include, depending on selected level:

- Season Playbill advertising (ad sizes listed in Attachment C: Playbill Ad Size)
- Sponsor-created video PSA or logo recognition
- Website recognition
- Social media and e-newsletter recognition
- Printed-material recognition
- Stage recognition
- Event tickets
- Greensboro Youth Chorus season t-shirt recognition
- Amore Gala video wall recognition
- Amore Gala program recognition
- Step-and-repeat banner recognition for select Amore levels
- Display, table, or banner opportunities, where applicable

General Sponsorship Terms

1. **Payment.** Sponsor may enclose payment with this form or receive an invoice upon receipt. Checks should be made payable to **The Choral Arts Collective**.
2. **Benefit fulfillment.** Sponsorship benefits are provided according to the selected level and are subject to production schedules, space availability, venue rules, technical requirements, and Choral Arts Collective's reasonable approval of submitted materials.
3. **Sponsor materials.** Sponsor grants Choral Arts Collective permission to use Sponsor's name, logo, website link, tagline, advertisement, PSA, and other submitted materials solely to provide the sponsorship benefits described in this form and its attachments.
4. **Approval rights.** Choral Arts Collective may decline or request revisions to sponsor materials that are inconsistent with its mission, audience, production standards, or legal obligations.
5. **Schedule changes.** If a concert, event, or promotional opportunity is canceled, postponed, rescheduled, or materially changed, Choral Arts Collective may provide a reasonably comparable recognition opportunity when feasible.
6. **No exclusivity.** Sponsorship does not include industry or category exclusivity unless agreed in writing.
7. **Tax matters.** Sponsor should consult its own tax advisor regarding the deductibility of any sponsorship payment.
8. **Complete understanding.** This form and its attachments describe the sponsorship opportunity selected by Sponsor and supersede prior discussions about the selected sponsorship.

Sponsor Signature: _____ **Date:** _____

*Questions? Contact Jeffrey Carlson, Executive Director, at 336-333-2220 or jcarlson@choralartscollective.org.
Please sign and return one copy to Choral Arts Collective, 200 N Davie St #8, Greensboro, NC 27401.*

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ATTACHMENT A: SEASON SPONSORSHIP BENEFITS

Playbill is distributed at all Bel Canto Company, Greensboro Youth Chorus, and Gate City Voices concerts. Half-page and larger ads are full color unless otherwise stated below. Logo placement in printed materials includes advertisements, direct mail, press releases, and season playbill as applicable.

Benefit	Presenting \$10,000	Season \$5,000	Concert \$2,000	Gold \$1,000	Silver \$500	Bronze \$250	Playbill \$150
Season Playbill ad	Back cover if available; otherwise inside cover, centerfold, or full page	Inside cover if available; otherwise centerfold or full page	Full page, or inside cover if available	Full page	Half page	Quarter page, grayscale	Eighth page, grayscale
Video premieres	Up to 15-sec sponsor PSA (created by sponsor)	Up to 10-sec sponsor PSA (created by sponsor)	Full-screen logo, tagline, website, name read	Full-screen logo	Logo	Business name	—
GYC Season T-shirt	Logo	Logo	Logo (if GYC concert)/ business name	Business name	Business name	Business name	—
Amore Gala video wall	Sponsor slide (Full screen)	Sponsor slide (Full screen)	Partners slide	Partners slide	—	—	—
Tickets	20 tickets to each season concert + 1 Amore Table (8 tickets)	10 tickets to each season concert + 4 Amore tickets	10 tickets to sponsored concert	—	—	—	—
Display/table opportunity	All season performances	All season performances	Sponsored concert	—	—	—	—
E-ticket recognition	4" x 4" ad on all season e-tickets	Logo on all season e-tickets	—	—	—	—	—
Stage recognition	Sponsor may speak + curtain thank-you	Curtain thank-you	Curtain thank-you at sponsored concert	—	—	—	—
Printed materials	Season-wide recognition, space permitting	Season-wide recognition, space permitting	Sponsored-concert recognition, space permitting	—	—	—	—
Website recognition	Footer, event pages, banner logo/link on sponsor page	Footer, event pages, large logo with tagline on sponsor page	Sponsored event pages, large logo with tagline on sponsor page	Large logo on sponsor page	Medium logo on sponsor page	Small logo on sponsor page	Website link on sponsor page
Social/e-news recognition	Concert campaigns, PSA campaign, all e-news through season end, sponsors thank-you campaign	Concert campaigns, all e-news through season end, sponsors thank-you campaign	Sponsored-concert campaign and e-news, sponsors thank-you campaign	Sponsors thank-you campaign	Sponsors thank-you campaign	Sponsors thank-you campaign	Sponsors thank-you campaign

ATTACHMENT B: AMORE GALA BENEFITS

Amore Gala sponsorship benefits apply to the February 12, 2027 Amore Gala unless otherwise stated.

Benefit	Maestro \$10,000	Encore \$5,000	Overture \$2,000	Harmony \$1,000	Applause \$500	Amore \$250
Season Playbill ad	Back cover if available; otherwise inside cover, centerfold, or full page	Inside cover if available; otherwise centerfold or full page	Full page	—	—	—
Video premieres	Up to 15-sec sponsor PSA	Up to 10-sec sponsor PSA	Full-screen logo, tagline, website, name read	—	—	—
GYC Season T-shirt	Logo	Logo	Business name	Business name	Business name	Business name
Amore Gala video wall	Sponsor slide (Full screen)	Sponsor slide (Full screen)	Sponsor slide (Full screen)	Additional sponsorship slide	Additional sponsorship slide	Additional sponsorship slide
Tickets	2 Tables (16 Amore tickets)	1 Table (8 Amore tickets)	4 Amore tickets	4 Amore tickets	2 Amore tickets	1 Amore ticket
Display/table opportunity	Table/display/banner opportunity	Banner/display opportunity	Banner/display opportunity	—	—	—
Step-and-repeat backdrop	Logo	Logo	—	—	—	—
E-ticket recognition	Logo on all season e-tickets	Logo on all season e-tickets	—	—	—	—
Stage recognition	Sponsor representative may speak + curtain thank-you	Curtain thank-you	Curtain thank-you	—	—	—
Printed materials	Amore advertising, direct mail, press releases, Season Playbill, and Amore Gala Program	Amore advertising, direct mail, press releases, Season Playbill, and Amore Gala Program	Amore advertising, direct mail, press releases, Season Playbill, and Amore Gala Program	Amore Gala Program	Amore Gala Program	Amore Gala Program
Website recognition	Footer, Amore event pages, banner logo on sponsor page	Footer, Amore event pages, large logo with tagline on sponsor page	Amore event pages, large logo with tagline on sponsor page	Amore event pages, large logo on sponsor page	Amore event pages, medium logo on sponsor page	Amore event pages, small logo on sponsor page
Social/e-news recognition	Amore campaign, PSA campaign, Amore e-news, thank-you campaign	Amore campaign, Amore e-news, thank-you campaign	Amore campaign, Amore e-news, thank-you campaign	Amore e-news, thank-you campaign	Amore e-news, thank-you campaign	Amore e-news, thank-you campaign

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Attachment C: Playbill Ad Sizes (not to scale)

Cover – Full Color & Full Bleed
5 ½" Horizontal x 8 ½" Vertical

Full Page – Full Color
4 ½" Horizontal x 7 ½" Vertical

Half Page – Full Color
4 ½" Horizontal x 3 ⅝" Vertical

**Quarter Page –
Black and White**
2 ¼" Horizontal x
3 ⅝" Vertical

**Eighth Page –
Black and White**
2 ⅛" Horizontal x
1 ⅓" Vertical